

EXOTIFIT in Sun Valley, California  
**WOCH**

Providing Life Essential Services to Homeless Men  
**Hope of the Valley**  
rescue mission

**MAY 11, 2013, 11AM-3PM**  
Hope of The Valley Rescue Mission  
8165 San Fernando Rd,  
Sun Valley, California 91352



**LIVE!** **CONCERT**  
**TO FEED THE HOMELESS**

*A Mother's Day Presentation & Maria Amor's Birthday Celebration*

- ❖ **FOOD, CLOTHES, BLANKETS DONATION**
- ❖ **BEAUTY & HEALTH FAIR**
- ❖ **LIVE PERFORMERS & FITNESS DEMONSTRATIONS**





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*Making Homeless History*

Our goal is to meet the needs of the “whole” person — spiritually, emotionally, and physically. The organization is governed by a skilled and experienced local board of directors comprised of men and women who have a tremendous passion to see the needs of the hurting met in the San Fernando Valley.



*Providing Life Essential Services to those in Need*  
**Hope of the Valley**  
rescue mission



**KEN CRAFT**  
President/CEO  
Hope of The Valley

**VISION**

Our vision is to tangibly demonstrate God’s love to the Hungry, Homeless and Hurting of the San Fernando Valley by offering **Hope, Hot Meals, Housing, Health Services and Healing** to those in need.

- **Hope** – A message of love, support and freedom for a better tomorrow.
- **Hot Meals** – Food distribution to the hungry.
- **Housing** – Emergency/transitional shelter to the situational and chronically homeless.
- **Health Services** – Resources for basic human needs.
- **Healing** - Proven programs that lead to wholeness and self-sufficiency

**MISSION**

Our Mission is to attract people and resources to assist in the effort of meeting the needs of every hungry and homeless man, woman and child in the valley. Through strategic partnerships and services, we empower our clients with the faith, knowledge, resources and skills to lead a life of wholeness and self-sufficiency.



**WEBSITE:**  
[Hopeofthevalley.org](http://Hopeofthevalley.org)

**PHONE:**  
Main: 818-392-0020  
Volunteer: 818-469-3996

**OUR LOCATION:**  
8165 San Fernando Rd.  
Sun Valley, CA 91352

# LIVE! CONCERT TO FEED THE HOMELESS

*Shaping Humanity Through Health,  
Fitness, Beauty, Arts & Culture...*

Founded in 2011, **WE CARE FOR THE HUMANITY**, formerly known as **Exotifit For Humanity** is a non-profit organization (501C3) which aims to promote the development of friendly relations between nations as foundation of freedom, justice and peace of the world by shaping humanity through health, fitness, wellness, beauty, culture and arts.

**EXOTIFIT** *We Care For Humanity*  
**WCH**

## OUR MISSION & VISION

WCH aims to make an impact to the world by streaming WCH programs even on the most remote areas of the planet to teach the underprivileged men, women and children..

*How to dance*

*How to sing*

*How to love unconditionally*

*How to save money and prepare for the future*

*How to stay healthy and live longer*

*How to be helpful to other people*

*How to care and respect for the world we live in*

*How to be happy and stable emotionally, mentally & spiritually*

*How to be creative and artistic*

*How to speak*

*How to be confident*

*How to be responsible*

*How to be beautiful inside and out*

*How to pray regardless of what religion*

*How to make this world a better place*



**MARIA AMOR**- Founder and President of We Care For Humanity and Creator of Concert To Feed The Homeless & **G.O.D Awards** celebrates her birthdays with annual events that are successful fundraisers for some of Southern California's most worthy causes.

**Maria Amor also spearheaded the following events for charity purposes:**

- Creator/Co-Producer- Global Independence Day, Academy Of Television Arts & Sciences, 2013
- Producer/Coordinator- 2<sup>nd</sup> Annual Global Independence Day, Beverly Hilton Hotel 2012
- Producer /Coordinator- 4<sup>th</sup> Annual Sheriff's Event, LA Convention Center 2012
- Producer-/Coordinator- 1<sup>st</sup> Annual Global Independence Day, Beverly Hilton Hotel 2011
- Creator/Producer- Ms. Exoti-Lady World Pageant- Beverly Hilton Hotel 2011



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*Lending Talents For A Great Cause*

**FUNKALICIOUS**

Funkalicious transports you to the highlights of the 70's & 80's while also delivering original songs with upbeat funk. They have the right blend of genuine funk and classic soul, drawing upon the musical influences of Parliament, Funkadelic, Earth, Wind & Fire, the Commodores, Cameo, and Zapp.

**Members:**

(Grammy Award Winner) Fred "FreddySweet" Iiams on Talk box, lead and background vocals, Guitar  
Jerry Daniels (aka "Chocolate Q"), Guitar  
Jesse James D (aka "TeddyBear") Percussion, vocals  
Jamal Iiams (aka Lamaj Smail) lead and back ground vocals  
George Malone (aka "Georgie Porgie"), keyboards, lead and background vocals  
John "KingJc" Brouard Dancer/Skater  
Quincey "MrQ" Reynolds Dancer/Skater  
Lonnie Mitchell, Bass and Vocals.



**JON BENTON MACKINDER**

Jon Benton MacKinder has been making music and performing since age 5 and has been a recording artist and engineer since age 10. He is a multi-instrumentalist, singer-songwriter and multiple award winner. Has been seen on Americas Got Talent Season 6, nominated twice on the GRAMMY Ballot, his awards include Orchestral Composer of the Year (2008), Rock Album of the Year (2010), Rock Artist of the Year (2011), nominations for Male Vocalist of the Year and Rock Album of the Year (2012) at the Los Angeles Music Awards.

**K'SANDRA**

Make no mistake; K'SANDRA is a pop artist. But, she is a pop artist who has a rock & roll heart. She shares the soul of some of her LA rock heroes like Jimi Hendrix and The Doors - artists who touched people through the sheer honesty of their music. Then she takes it up a notch by blending in the latest synthesizers and irresistible dancefloor beats. The music sneaks into your ears at the same time it moves up from your feet, and meets in the middle. The result is pure K'SANDRA - music for the mind, body and heart.



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## Lending Talents For A Great Cause

### MISS LELA BROWN

Born to entertain, 10 year old Lela Brown has been in the professional spotlight since the precocious age of 2. A "quadruple threat" talent, Lela is a rare genuine child prodigy who possesses artistic gifts in dancing, rapping, writing, acting and modeling.

Between ages 2-4, Lela found no shortage of work in the modeling business, landing regional ad campaigns and corporate endorsements while continuing to nurture and refine her other talents through formal training in dance, voice and acting. At the age of 6, Lela was selected from thousands of submissions to be showcased as one of 16 models for the VH1 series: The Shot. By the age of 7, Lela was booked as a cover girl for a Nikon campaign. Most recently, she was selected by Child Model Magazine as the "2010-2011 Top Child Model of the Year".

Currently, Lela is teamed up with Smart Boy Entertainment for career management and recording production.



### LACI KAY

Laci Kay is a singer, songwriter actress who has performed at many venues in the LA area. She has been seen at the Infusion Lounge at Universal Citywalk, The Federal, Naya on Sunset, The Varsity LA and Celebrity Center to name a few. She is working with 7 Time Grammy Nominated Producer Haskel Jackson from Genesoul Productions and has some great Pop video Covers on YouTube (<http://bit.ly/LaciKayOfficial>) They are working on getting her originals out soon! When she is not working on her music or filming; she is very involved in several charities. She is the TX president of Kids Against Animal Cruelty (<http://www.facebook.com/pages/Kids-Against-Animal-Cruelty-Texas-Chapter/503762916332599?ref=hl>) and is excited to recently have been appointed as Hollywood Youth Ambassador for the Reading, Writing, It's Exciting Organization (<http://rweprogram.org/site/>)

### ATHENA KATALARIS

Athena Talin Kataris was born to an Greek-Armenian father Kostantin Kataris and an Lebanese-Armenian mother Maro Nercessian. Athena has twin brothers, Nikolas Jack Kataris and Kristopher Koco Kataris. Athena has appeared in feature films, short films, television shows, web series commercials, music videos and is a model. She loves to sing, play volleyball and soccer. She has helped out at charity events.



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## *Lending Talents For A Great Cause*

### ISAAC HANNA

Isaac is a musical entertainer and an actor. He performs regularly at private parties, private events, birthdays, Bar Mitzvahs and senior living centers.

His repertoire includes Standards, Classical, International and Ethnic music, Pop, and Broadway show tunes. He encourages audience to sing-along and dance.



### Geraldine De Fretes Williams

Geraldine is originally from Jakarta Indonesia. She has been singing professionally in Los Angeles.

### HOUSE OF CHAMPIONS

Welcome to the World Famous House of Champions, Academy of Martial Arts. At HOC our goal is not only to make champions of the ring, but champions of the heart. Our martial arts academy, located in the heart of the San Fernando Valley, is like no other in Los Angeles.

Students of all ages and abilities can choose from a wide variety of courses and instruction that will not only empower – but will keep you fit and healthy. Members are encouraged to take as many classes and styles as they choose, making HOC's students the most well-rounded and highly-trained in the world.



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*Emcees of Humanity*

**H.R.H Princess Harakawa Ra**

Princess Harakawa is a Nubianasian royalty, a Natural health path of life, Astronomy for everyday living and spiritual and scientific studies /philosopher. A Sage Indigo child lightseed .



**SEAN DELON**

Egyptian Presidential Candidate 2016  
Chairman , Hollywood Media & Entertainment Advisory Council  
Co-Chair, Sheriff's Community Advisory Council- -(HCSAC). LA County Sheriff Dept.

**EM SALINAS ROBERTS**

Team Empower & Partners USA - COO  
Team Empower Asia, President  
COTIFA- Council On Trade & Investment for Filipino-Americans, Founder/Vice President  
BAPAC - Black American Political Association of California, Member  
PILAC - Philippine Institute of Language, Arts & Culture, Founder  
Empower Group of Companies - Founder,CFO  
Panorama Neighborhood Council - Elected Official, Business Director  
We Care For Humanity - Vice President, Government Liaison  
Hands for Hope - Treasurer, Board of Directors  
Hope of the Valley Rescue Mission - A.C.T.I.O.N. Board  
United Chamber of Commerce-Regional Executive Board of Directors  
Pilipino Chamber of Commerce Southern California- Co-Founder/Co-Chair



**LIVE!** **CONCERT**  
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*Invited Dignitaries & Celebrities*



Hon. Mayor Antonio Villaraigosa



Hon. Congresswoman Judy Chu



Sheriff Lee Baca



Jeraldine Saunders,  
The Love Boat Creator



Price Frederic Von Anhalt



Tatyana Peter,  
Celebrity Couturier



Sara Cromwell,  
Miss Globe  
Ambassador 2012



Said Faraj, Actor



Tram Ho,  
Beauty Queen

*Our list of Dignitaries and Celebrities will be updated from here on. We are expecting hundreds of glittering Hollywood stars and A-list celebrities to help-out and volunteer on this meaningful event for a great cause.*



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## *Sponsorship Opportunities & CFH Souvenir Program*

### **I. Hero Sponsor- \$3000**

- ❖ Receive Humanitarian Ambassador Award at the Global Officials of Dignity Awards (G.O.D. Awards) to be held on June 29, 2013 at the Academy of Television Arts & Sciences
- ❖ Your logo/ad/picture at the Cover of the CFH Souvenir Program
- ❖ Placement of your company name/logo on all marketing and advertising materials (banners, flyers, step & repeat, press releases, websites, etc.)

### **II. Good Samaritan Sponsor- \$1000**

- ❖ Your logo/ad/picture at the Back Cover of the CFH Souvenir Program
- ❖ Placement of your company name/logo on all marketing and advertising materials (banners, flyers, step & repeat, press releases, websites, etc.)

### **III. In-kind Sponsorships- We accept the following giveaways**

- Food
- beauty products
- medicines
- clothing
- gift certificates

- ❖ Full page at CFH Souvenir Program
- ❖ Placement of your company name/logo on all marketing and advertising materials (banners, flyers, step & repeat, press releases, websites, etc.)

### **IV. Souvenir Program Ads**

- A. Full page- \$300
- B. Half page- \$200
- C. Quarter page- \$150

**Checks payable to : WE CARE FOR HUMANITY**

**Address: 5530 Owensmouth Ave. Unit 228  
Woodland Hills, CA 91367**

**All Sponsorships are tax deductible.**